

2017 VISIT WALLA WALLA ANNUAL TOURISM MEETING

January 19th, 2017

VISIT
walla
walla

Join the Conversation

Help direct the **future of tourism** in the Walla Walla Valley

Thursday, January 19th, 2017
4:30-7:00 pm

at the **Marcus Whitman Hotel & Conference Center**
refreshments provided

4:30pm-5pm

Featuring active breakout discussions on four types of travel:

- **Sports & Outdoor Recreation**
- **LGBTQ**
- **Heritage**
- **Fine & Performing Arts**

5pm-6pm

Business meeting and keynote speaker: Tom Norwalk

6pm-7pm

Social hour and continuation of travel forum discussions

Keynote Speaker: **Tom Norwalk**



Tom Norwalk, President & CEO of Visit Seattle, leads one of the world's fastest growing tourist destinations. Norwalk is a hospitality veteran with extensive hotel and other travel industry experience.

Guest Speaker: **Jason Dittmer**



Director of Marketing and Communications at the Greater Seattle Business Association (GSBA), and LGBTQ Travel.