



MEETINGS/GROUP EVENTS

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MEETINGS IN WALLA WALLA: MIXING BUSINESS WITH PLEASURE IN AN INSPIRING, PRODUCTIVE SETTING

(WALLA WALLA, Wash.)—Meeting planners looking for an alternative to the sterile environment of traditional hotel meeting and convention facilities have another choice this spring/summer—Walla Walla. Here, world-class wine country surrounds a charming and sophisticated town that is ideally suited to host groups ranging from intimate corporate retreats to large business or trade conventions.

And with daily direct flights from Seattle, Walla Walla is a quick and convenient meeting destination that feels like a complete escape. It is a place for clear, inspired thinking in the capital of Washington Wine Country, with all the amenities, including gourmet dining and diverse lodging options, found in larger cities. With its sunny and dry climate, Walla Walla is also an escape from the gray skies and dreary weather typical of the Pacific Northwest.

- Groups up to 500 can be accommodated in a range of venues, including the historic Marcus Whitman Hotel & Conference Center, which features 10,000 square feet of meeting space with full banquet and catering capabilities.
- Unique venues such as Whitman College, the Power House Theatre (a beautifully renovated coal and gas plant from the late 19th Century), and numerous winery-based venues make for truly memorable settings to host events or meetings for groups of 10 to 350.

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Meetings/Group Events—Page 2

- Walla Walla is closer than you might think. Alaska Airlines provides daily direct flights to and from Seattle. By car, Walla Walla is a four-hour drive from Portland, Seattle and Boise, and just three hours from Spokane.

A 2011 report released by Travel Leaders, North America's largest travel agency franchisor, found that some 65 percent of all business travelers annually combine at least one business trip with leisure. Walla Walla's numerous cultural and outdoor attractions provide ample opportunities to enjoy both.

In addition to more than 100 area wineries, Walla Walla boasts a thriving performing arts scene and is a popular destination for golfers, hikers, cyclists and other outdoor adventure seekers.

And no one knows more about the area's amenities, meeting facilities, restaurants and attractions than Tourism Walla Walla. The Meeting Planner link located on the Tourism Walla Walla website – wallawalla.org – provides detailed information on meeting and conference venues, group tour options, and an online booking form.

About Tourism Walla Walla

As the voice for all sectors of tourism and hospitality in the Walla Walla Valley, Tourism Walla Walla is committed to being a representative, industry-driven organization. Through cooperation, experience and industry insight, Tourism Walla Walla is dedicated to providing leadership and direction, making tourism and hospitality one of the leading and most viably sustainable industries in the Valley.

For more information about how to book a corporate retreat, meeting or business getaway in Walla Walla, visit www.wallawalla.org or call 1-877-998-4748.

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